

PLACE-MAKING AND INNOVATION EXECUTIVE ADVISORY BOARD

BRIEFING NOTE

Subject: Draft Guildford Town Centre Views Study
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Date: 8 April 2019

Purpose of note

The purpose of this note is to brief EAB on the emerging views study and to ask for their comments on the draft work.

Background

Land Use Consultants were appointed by the Council to produce a study for Guildford town centre that sets out a list of viewpoints revealing how Guildford developed and its relationship with the countryside beyond.

The central purpose of the work was too identify views or viewing places that help to promote a better understanding of Guildford, how it developed and its relationship with the countryside beyond. And to identify particularly important views of our historic assets that help us to understand the development of the town and to see how proposals for taller buildings would impact this.

These views have been analysed and guidance provided for each setting out how to manage change in key views with the aim to retain the character of Guildford and what makes it special. The draft document that includes all views looked at as well as those identified as important with draft management guidance, is attached to this note.

The document will be used as the evidence base for officers to produce a views and height supplementary planning document.

Recommendations or actions required

Officers will present he draft document for discussion at the meeting.